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ABSTRACT OF THE DISCLOSURE

The present invention relates to a thermal transfer system for heating or cooling a medium. A structure is positioned inside a container placed inside the container. A first heat exchange member is at least partially coupled to an interior surface of the container. A second heat exchange member at least partially coupled to the structure wherein a portion of the first heat exchange member is placed in close proximity to a portion of the second heat exchange member to aid formation of a thermal transfer bridge that improves conduction of heat into or out of the medium.